

20<sup>TH</sup> ANNUAL  
STURGEON BAY FINE ART FAIR



Dear Artist,

I hope this letter finds you doing well. I'm writing to formally invite you to the **20<sup>th</sup> Annual Sturgeon Bay Fine Art Fair, Saturday and Sunday, May 26-27, 2018**. The Sturgeon Bay shipping channel provides a uniquely gorgeous art fair backdrop for Sunset Park, and the park layout makes parking and loading easy for you and customers.

**If you are interested in participating in the Sturgeon Bay Fine Art Fair, please TURN IN YOUR APPLICATION BY MARCH 23, 2018!**

As your hosts, the Sturgeon Bay Visitor Center staff works to ensure this is a quality event that provides a highly visible and inviting environment for artists like you to display and sell artwork of all mediums.

- Participating artists of the past have recognized our fair as “artist friendly” with a 15' x 15' booth space
- Easy booth space access for smooth setup and clean up
- Complimentary morning coffee and pastries
- Informative registration packets and helpful staff and volunteers
- **Demonstrations of your craft are encouraged throughout the day.** Sturgeon Bay Fine Art Fair customers come for the experiences this art venue provides, as much as they do to buy art!

We work to provide you with a chance to enjoy the serene beauty unique to Sturgeon Bay and Door County. Please consider this show as the “kickoff” to your season of art fair participation.

**\*Please note, you may fill out the application and pay the booth fee by credit card at:**  
[www.SturgeonBay.net](http://www.SturgeonBay.net), under Special Events.

We would be delighted to have you join us as a high quality artist.

Sincerely,

*Savanna Townsend*

Marketing & Promotions Director  
Sturgeon Bay Visitor Center  
36 S. Third Avenue  
Sturgeon Bay, WI 54235  
(920) 743-6246  
[savanna@sturgeonbay.net](mailto:savanna@sturgeonbay.net)

For the latest Sturgeon Bay Visitor Center event updates, please visit:  
[www.SturgeonBay.net](http://www.SturgeonBay.net) or [www.facebook.com/sturgeonbay](http://www.facebook.com/sturgeonbay)

# APPLICATION GUIDELINES & FINE ART FAIR STANDARDS

- **Media:** Artwork is accepted in all fine art categories.
- **Attendance:** Artist should be present both days of the fair to manage booth. Any artist unable to attend must select a qualified person(s) to supervise booth. If an artist wishes to withdraw from the fair, he/she **must contact the SBVC by Friday, April 27, 2018 in order to receive a refund.**
- **Eligibility:** Participation is open to artists 18 years of age and older. Absolutely *no mass produced items are allowed.* All artwork *must* be the artist's own original work in concept, design, and execution. Any items made with the use of commercial kits, molds, patterns, plans, stencils, or prefabricated forms including manufactured or kit jewelry **will not** be accepted. **NO BUY AND SELL OR MASS PRODUCED ITEMS.**
- **Jury Process:** It's the goal of the SBVC to bring quality art to the public. Work will be reviewed and judged by a panel of art professionals and staff. Selection will be made on the basis of craftsmanship, originality, uniqueness, and creativity.
- **Reproductions:** Only original work or signed and numbered prints may be exhibited. Offset reproductions of original art may be sold, but they cannot comprise more than 20% of the exhibit or booth space.
- **Compliance:** Any items not consistent with the work shown in his/her submitted and approved images must be removed from public view within the Fine Art Fair. Any artist who refuses to remove unaccepted items or comply with Fine Art Fair standards may be asked to leave. This includes, but is not limited to, any suspicious or questionable reproductions as well as any buy/sell activity.
- **Booth Space:** All booth spaces are approximately **15' x 15'**. Artists may request and pay for more than one space if needed. Booth requests *must be noted within the comments/considerations* portion of the application. **Please know, the SBVC strives to meet all booth requests, but no guarantees can be made.**
- **Cell Service:** Wi-Fi connection is NOT available at the park, and cell phone service can be questionable depending on the service provider. Be prepared with credit card forms.
- **Policies:** All checks for booth fees will be **held and later deposited upon acceptance** to the fair. In the event an artist is not accepted, checks will be returned.
- **Jury Images:** Please submit 3-4 photos that represent the scope of current work within the past two years including a booth photo if possible. Any artist who wishes to exhibit and sell in more than one media category must submit photos for each category. JPG images may be sent via email to savanna@sturgeonbay.net. Hardcopies and photo CDs may be submitted via mail to 36 S. Third Avenue, Sturgeon Bay, WI 54235.

## APPLICATION DEADLINE: MARCH 23, 2018

- **Artist Notification:** Friday, April 6, 2018
- **Fine Art Fair Date & Time:**
  - Saturday, May 26, 2018 10 a.m.-5 p.m.
  - Sunday, May 27, 2018 10 a.m.-4 p.m.

DUE MARCH 23, 2018

# 2018 FINE ART FAIR - ARTIST APPLICATION



Artist Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Email: \_\_\_\_\_

FEIN/WI Tax #/S.S.: \_\_\_\_\_

- **Media Category:** To ensure your work is accurately listed for juring and publication, please check the category box which best represents your work. If you wish to apply in more than 1 category, check each applicable category and submit 3-4 images per category, and a photo of your booth.

<input type="checkbox"/>	Painting
<input type="checkbox"/>	Ceramic
<input type="checkbox"/>	Sculpture
<input type="checkbox"/>	Glass
<input type="checkbox"/>	Jewelry
<input type="checkbox"/>	Wood
<input type="checkbox"/>	Fiber

<input type="checkbox"/>	Paper
<input type="checkbox"/>	Photography
<input type="checkbox"/>	Metal
<input type="checkbox"/>	Drawing
<input type="checkbox"/>	Printmaking
<input type="checkbox"/>	Mixed Media (please describe):

- **Photos** (circle one):    Included      Sent via email      Photos on file
- **Number of Booth Spaces:** \_\_\_\_\_
- **Comments/Requests:** \_\_\_\_\_  
(We cannot guarantee spaces)

**Include a self-addressed stamped envelope & check for \$140.00 per booth space with this application. Make check payable to: SBVC.**

***Mail to: SBVC, 36 S. Third Ave., Sturgeon Bay, WI 54235***

**- OR -**

**Fill out application & pay by Credit Card: [www.SturgeonBay.net](http://www.SturgeonBay.net), under Special Events. Please mail self-addressed, stamped envelope to: 36 S. Third Ave., Sturgeon Bay, WI 54235**

I have read, agree with, and will abide by the Application Guidelines and Fine Art Fair Standards. I release the SBVC, its officers or agents, and the City of Sturgeon Bay from any liability whatsoever for loss, inclement weather, damage, theft, or defacement of any property displayed or used in connection with my display at the Sturgeon Bay Fine Art Fair, nor will I be party to any legal action against the Sturgeon Bay Fine Art Fair, its representatives or agents.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

