

22nd Annual Sturgeon Bay Fine Art Fair



Dear Artist,

I hope this letter finds you doing well. I'm writing to formally invite you to apply for the 22nd Annual Sturgeon Bay Fine Art Fair, Saturday and Sunday, May 23-24, 2020.

The new year brings many changes for the SBVC and Fine Art Fair. The grounds for the 2019 Fine Art Fair were less than ideal for a festival of its size. Given the current conditions of Sunset Park and the potential for increasing water levels, we have decided to move the event to a different area in Sturgeon Bay that will be safe, yet profitable for all involved. That being said, we are happy to announce that the 2020 Fine Art Fair will move back to Downtown Sturgeon Bay!

The new event location is as follows;

- 3rd Avenue from Oregon Street to Quincy Street
- Pennsylvania Street from 3rd Avenue to 1st Avenue
- Martin Park

If you have any questions about the new event location, please feel free to reach out at any point in the application process. Attached you will find a preliminary site map.

Sturgeon Bay Visitor Center staff is working to ensure this is a quality event that provides a highly visible and inviting environment for artists to display and sell artwork of all mediums. In order to be sure this event is worth your while, we provide:

- Booth spaces about 10'x10' with 5' in between each artist
 - Each artist will need to provide their own tent and 4 weights
- Easy access for smooth setup and tear down
- Complimentary morning coffee and pastries
- Event check in and setup prior to opening of festival

Our staff and volunteers strive to provide you with a chance to enjoy the serene beauty unique to Sturgeon Bay-located in the heart of Door County. Please see the application and guidelines attached if interested. Consider this popular juried art fair as the kick off to the summer season!

To be eligible for a booth at the 2020 Fine Art Fair, please send a completed application to the Sturgeon Bay Visitor Center by March 20, 2020. The application guidelines are included and listed below. No late applications will be accepted.

For more SBVC event details, please visit SturgeonBay.net.

Best,

Carly Sarkis
Marketing & Events Director
Sturgeon Bay Visitor Center
(920) 743-6246
carly@sturgeonbay.net

Application Guidelines

Please keep for reference

Eligibility: Participation is open to artists ages 18+. No mass-produced items are allowed. All artwork must be the artist's original work in concept, design and execution. Any items made with the use of commercial kits, molds, patterns, plans, stencils or prefabricated forms including manufactured or kit jewelry will not be accepted.

Media: Artwork is accepted in all fine art categories.

Jury Process: Please submit 3-4 photos with your application that represent the scope of current work within the past two years including a booth photo if possible. JPG images may be sent via email to carly@sturgeonbay.net. Hardcopies may be submitted via mail to 36 S. 3rd Ave., Sturgeon Bay, WI 54235. Artwork will be reviewed by a panel of art professionals and staff. Selection will be made on the basis of craftsmanship, originality, uniqueness and creativity. Any artist who wishes to exhibit and sell in more than one media category must submit photos for each category.

Compliance: Any items not consistent with the work shown in his/her submitted and approved images must be removed from public view within the Fine Art Fair. Any artist who refuses to remove unaccepted items or comply with Fine Art Fair standards may be asked to leave. This includes, but is not limited to, any suspicious or questionable reproductions as well as any buy/sell activity. No refunds will be given to artists who are requested to leave.

Booth Space: All booth spaces are approximately 10' x 10' with 5' between each artist. Artists may request and pay for more than one space if needed. Booth spaces are \$140/booth and \$175/corner booths. Corner booths are first come, first served. Booth comments/requests must be noted on the application. Please know the SBVC strives to meet all booth requests, but no guarantees can be made.

Attendance: Artists should be present both days to manage their booth. Any artist unable to attend must select a qualified person(s) to supervise booth. If an artist wishes to withdraw from the fair, he/she must contact the SBVC by Friday, April 24, 2020 in order to receive a refund. No refunds will be given after this date.

Policies: All booth fee checks will be held and later deposited upon acceptance to the art fair. In the event an artist is not accepted, checks will be returned.

Cell Service: Wi-Fi is not available to the public and cell phone service can be questionable depending on the service provider. Be prepared with credit card forms.

Weather: Fine Art Fair is a rain or shine festival. In the event of dangerous weather, event staff will make the final call. Please note that no vehicles are allowed on the road where the event will take place between the event times per request of the Sturgeon Bay Police & Fire Departments. Any vendor who drives their vehicle on the road during event times will be asked to leave and their application will be revoked for future years.

Application Deadline: Friday, March 20, 2020
Artist Notification: Friday, April 10, 2020

2020 Fine Art Fair Application



Artist Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Website: _____

Email: _____

FEIN/WI Tax #/Social Security: _____

Media Category: To ensure your work is accurately listed for juring and publication, please check the category box which best represents your work. If you apply in more than one category, check each applicable category and submit 3-4 images per category, and a photo of your booth.

<input type="checkbox"/>	Painting
<input type="checkbox"/>	Ceramic
<input type="checkbox"/>	Sculpture
<input type="checkbox"/>	Glass
<input type="checkbox"/>	Jewelry
<input type="checkbox"/>	Wood
<input type="checkbox"/>	Fiber

<input type="checkbox"/>	Paper
<input type="checkbox"/>	Photography
<input type="checkbox"/>	Metal
<input type="checkbox"/>	Drawing
<input type="checkbox"/>	Printmaking
<input type="checkbox"/>	Mixed Media (description required):

Photos (circle one): Included Sent via Email

Number of Booths(\$140/booth): _____ Total: \$ _____
(Corner booths are first come, first served at \$175/booth)

Comments/Requests: _____
(booth space requests are not guaranteed)

Please include payment with completed application. Make check payable to SBVC.

Mail to: SBVC, 36 S. 3rd Ave., Sturgeon Bay, WI 54235

- OR -

Fill out application & pay by credit card: SturgeonBay.net, under "Special Events"

Please note that there is a 3% Service Charge for all credit card transactions.

I have read, agree with, and will abide by the application guidelines and Fine Art Fair standards. I release the SBVC, its officers or agents, and the City of Sturgeon Bay from any liability whatsoever for loss, inclement weather, damage, theft, or defacement of any property displayed or used in connection with my display at the Sturgeon Bay Fine Art Fair, nor will I be party to any legal action against the Sturgeon Bay Fine Art Fair, its representatives or agents.

Artist Signature _____ Date _____

Application due date: Friday, March 20, 2020